



Harford County Public Schools

102 S. Hickory Avenue, Bel Air, Maryland 21014 ● Teri D. Kranefeld ● Manager of Communications
office: 410-588-5203 ● cell: 443-752-2062 ● teri.kranefeld@hcps.org ● www.hcps.org ● fax: 410-893-2478

FOR IMMEDIATE RELEASE

MAY 9, 2011

Jason's Music Center Piano Liquidation to be Held May 15

Jason's Music Center, one of the oldest piano distributors in the country, will hold their 8th Annual Piano Liquidation on Sunday, May 15, 2011, at the Forest Hill Air Park. The highly-anticipated liquidation provides shoppers a rare opportunity to purchase top-quality pianos while supporting Harford County Public Schools (HCPS). Jason's Music Center and Harford County Public Schools have had a unique partnership since 2002. To date, Jason's Music Center has loaned pianos with a total value of more than \$850,000 to HCPS to use in targeted schools.

The partnership with Jason's Music Center provides pianos free of charge for one school year to support the music education program. Jason's Music Center delivers and services the instruments at no cost, and at the end of the year, the company exchanges the 12-month old pianos with brand-new replacements. The schools' slightly-used pianos are then sold at the liquidation sale in Forest Hill. This partnership extends beyond HCPS and Jason's Music Center. Additional partners include the Harford County Office of Economic Development and the Forest Hill Air Park, which donates the warehouse space for the piano sale each year.

In 1998, Jason's Music Center began partnering with local school systems lending numerous pianos to elementary, middle and high schools throughout the state free of charge. This year the philanthropic company donated pianos worth more than \$2.4 million to Maryland schools.

"The partnership is a win-win-win-win situation," explained Steven Cohen, President of Jason's Music Center. "The schools receive top-quality pianos at no charge, students learn on instruments equipped with the latest technology, parents are offered the opportunity to purchase superior pianos at substantial savings, and we receive publicity for our sale," said Cohen.

Jim Boord, Supervisor of Music for Harford County Public Schools says, "this partnership provides much-needed, top-quality instruments that we would not otherwise be able to afford."

Pianos will be available at the liquidation sale 30% to 40% below the list price, according to Cohen. Appointments may be made to "pre-view" the selection, and the public sale is from 12:00 to 4:00 p.m. on Sunday, May 15. The location of the piano sale is 2203 Commerce Drive in the Forest Hill Airpark.

To make an appointment with Jason's Music Center (recommended), or to learn more about their piano donation program, please contact them directly at 410-638-2272.

###